



## Engage your customers with an effective website & start growing your business today

### What We Can Do For Your Web Business

- Recommend a web strategy, not just a website, so that you get longer-term returns
- Design a customized website that is both attractive & easy to use
- Analyze your competitors & what they are doing on the web
- Increase your web presence & let more customers find you
- Attract new prospects & convert leads into sales
- Improve customer experience, loyalty & retention
- Strengthen your brand identity on the web
- Broadcast your events & allow customers to sign up or feedback online
- Create web content that are engaging, attractive & differentiated
- Allow you to update your website content easily without any technical knowledge

## Our Services

From strategy roadmaps to web marketing, our full range of services will ensure that you achieve tangible results with a one-stop solution.



### Internet Strategy

Since 2002, we have been helping businesses leverage on IT & the internet. Our diverse team of strategists, entrepreneurs, researchers, designers, web architects & developers will ensure that your business reach the next level.

**Business Requirements**  
**Return of Investment**  
**Competitive Analysis**  
**Web Customer Segmentation**  
**Website Audit & Review**  
**Search Engine Ranking**



### Web Marketing

Attract new prospects, convert leads into sales with our comprehensive web marketing strategies and campaigns.

**Search Engine Optimization**  
**Social Media Marketing**  
**Website Traffic Analysis**  
**Keyword Research**  
**Web Analytics**  
**Pay-per-click Advertising**  
**Email Marketing**  
**e-Newsletter**



### Customer Experience

A positive customer experience is the sum of all interactions the customer has with your business. Our touchpoints analysis ensures that all channels of interaction are taken care of.

**Experience Design Strategy**  
**Customer Touchpoints Analysis**  
**Customer Loyalty & Retention**  
**Online Polling & Survey**



### Web Usability

Our user-centred design methodologies will ensure that online transactions and tasks are not just efficiently carried out, but a pleasure to use as well.

**Interaction Design**  
**Information Architecture**  
**Persona Creation**  
**Usage Scenario Planning**  
**Usability Evaluation**  
**User Acceptance Testing**



### Content Management

Our customized and easy-to-use Content Management System ensures that you can update website content without any knowledge of html. Our content creators and web copywriters can also ensure that your content is differentiated and attractive.

**Web Content Creation**  
**Web Copywriting**  
**Virtual tour & 360 Photography**  
**Streaming videos**



### Online Branding

Branding on the web is more than just a communication of your offline brand attributes. Our experience of doing business online means we know what we are talking about.

**Brand Experience Strategy**  
**Brand Positioning**  
**Brand Identity & Brand Essence**  
**Logo Design**  
**Visual Design**

## What Our Clients Say About Us

“We were extremely impressed with their creative designs and their strategic knowledge of web businesses. They managed to understand our complex business logic and incorporate it into a final product that is reliable, secure & attractive. We highly recommend EmotiveClicks to anyone looking for a good consultant to their web business.”

**Dr Daniel Choo,**  
Managing Director,  
Ephod Consulting Associates

“EmotiveClicks has a rare combination of creative, technical and business competencies, that turned out to be useful for my e-commerce business. They were able to translate my unique requirements into a business solution that delivers good customer experience. The business returns I received exceeded the investment and I'm planning to work with them on a future project.”

**Mr Lee Lai Huat,**  
CEO,  
HolidayCity.com

“EmotiveClicks was engaged to revamp our company's corporate website, and I was impressed with their web strategy. They utilised a structured and logical approach in analysing the fundamentals of my business. This helps to align our business towards customer needs, and produced greater clarity and impact in our marketing communications.”

**Tay Yi Ling,**  
iAxil

## Talk to us today

We work with established brands and small businesses, with a deep understanding that every business is unique & different. Contact us today to see how we can help to communicate with your online customers.

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